

City of Falcon Heights STRATEGIC PLAN 2019

MINNESOTA STATE FAIR



SUMMARY OF STRATEGIC OBJECTIVES

The City of Falcon Heights has identified eight visionary outcome areas looking ahead to 2025. These visionary outcomes are expanded into five strategic directions, 22 2-year success markers and one-year priorities.



CITY OF FALCON HEIGHTS VISION FOR 2025



Falcon Heights is a
Multi-modal,
accessible city with
aesthetic



Falcon Heights' Residents are
informed, engaged and con-
nected through multifaceted,
accessible and interactive
communication



Falcon Heights has a
welcoming and
inclusive
environment



Falcon Heights has City and
resident led dynamic
community engagement
activities that engender
community participation



Falcon Heights has
community led
service initiatives



Falcon Heights safety needs
are met in a trustworthy
and transparent
fashion for all



Falcon Heights is
engaged with local
business and
organizations



Falcon Heights has spaces/
buildings to facilitate gathering of
our community (within and be-
yond borders)



STRATEGIC DIRECTION ONE

Leveraging Community Involvement

There is strong desire in the City to be in unison with the public as to the direction and community feel of the City and to engage with businesses more.

GOALS

- INTEGRATE BUSINESS WITHIN OUR COMMUNITY
- REASSESS AND REDIRECT OUR COMMISSION ACTIVITIES
- EMPOWER RESIDENTS
- IMPLEMENT CEC STRATEGIC PLAN AND INTEGRATE WITH LARGER PLAN



First Year Priorities

1. Initiate Empowerment campaign (Quarter 2)
2. Complete CEC plan (Quarter 1)
3. Develop Strategic Plan for each commission (Quarter 3)
4. Develop business engagement plan (Quarter 4)

2-Year Success

1. Dedicated business ambassadors
2. Each commission plan has integrated into our communication plan
3. Community survey shows and increase in engagement
4. Number of resident initiated projects
5. Increase in the percentage of public participation in activities
6. Increased volunteerism by _____%
7. Empowerment campaign launched



STRATEGIC DIRECTION TWO



Showcasing our City

It is hoped that Falcon Heights will be known as a beautiful city with a unique feel that goes beyond the University and State Fair

Goals

- BEAUTIFY STREET SCAPES
- CREATE “UNIQUE TO FALCON HEIGHTS” FESTIVAL/EVENT
- IMPROVE FACILITIES



First Year Priorities

1. Develop a streetscape plan (Quarter 3)
2. Decide on City logo and implement (Quarter 2)
3. Analyze potential for expanding existing annual events to annual festival (Quarter 4)
4. Decide Lauderdale fire contract (Quarter 2)

2-Year Success

1. Decide on festival idea
2. Implement streetscape plan
3. LOMC (LOC) League of City Membership
4. Strengthen relationship with Roseville



STRATEGIC DIRECTION THREE



Creating Common Spaces

The City desires to have places where the community can gather in large and small numbers to engage, recreate, and have a sense of community. Hanging in the air is the passage of the bonding bill that has the park elements.

Goals

- IDENTIFY SPACES FOR COMMUNITY USE
- FIX COMMUNITY PARK



First Year Priorities

2-Year Success

1. Yes/No on state bonding money (Quarter 1)
2. Finalize construction plans for City park (Quarter 4)
 - 2.1. If no bonding then gain consensus on alternative solutions (Quarter 4)
1. Yes/no on alternative locations (Quarter 4)

1. Ground breaking Spring 2022 on City Park enhancement and new building
2. Ground breaking 2023 on no-bonding/no-building option



STRATEGIC DIRECTION FOUR

Enhancing Public Safety



Keeping the City and public informed on incidents that are occurring in the community as well as tips on how to reduce crime, and engage with the police and neighbors to improve safety and community.

Goals

- **ENHANCE PUBLIC SAFETY THROUGH INTERACTIVE AND PRO-ACTIVE POLICING**

First Year Priorities

2-Year Success

1. Reports received on police activity *every quarter*
2. Risk identification activity in contract (Quarter 1)
3. Plan from Sheriff to conduct risk assessment (Quarter 2)
4. Learning sessions from police (Quarter 3)

1. Sheriff is conducting risk identification
2. Report from sheriff on policing activities
3. Learning topics are regular police activity



Falcon Heights



Weekly Newsletter

2077 Larpentour Avenue West, Falcon Heights, Minnesota 55113 | 651-792-6000 | <https://www.falconheights.org/>

Falcon Heights Recognized for Environmental Sustainability Efforts

GreenStep City recognized for work to conserve resources & reduce waste

Monday, July 1, 2019, Falcon Heights, MN – The City of Falcon Heights received an award for being a GreenStep City.



STRATEGIC DIRECTION FIVE

Improving Communication

The City sees the need to have two-way communication with the residents. Often times the efforts to reach people are missing people who have busy lives or using different media types to get their information.

Goals

- IMPROVE DIRECT, INDIRECT AND 2-WAY COMMUNICAITON WITH THE CITY



First Year Priorities

1. Launching new website (Quarter 1)
2. First town hall meetings (Quarter 2)
3. Establish communication roadmap/systems (Quarter 3)
4. Create short videos (Sit down with each elected official (Quarter 2)

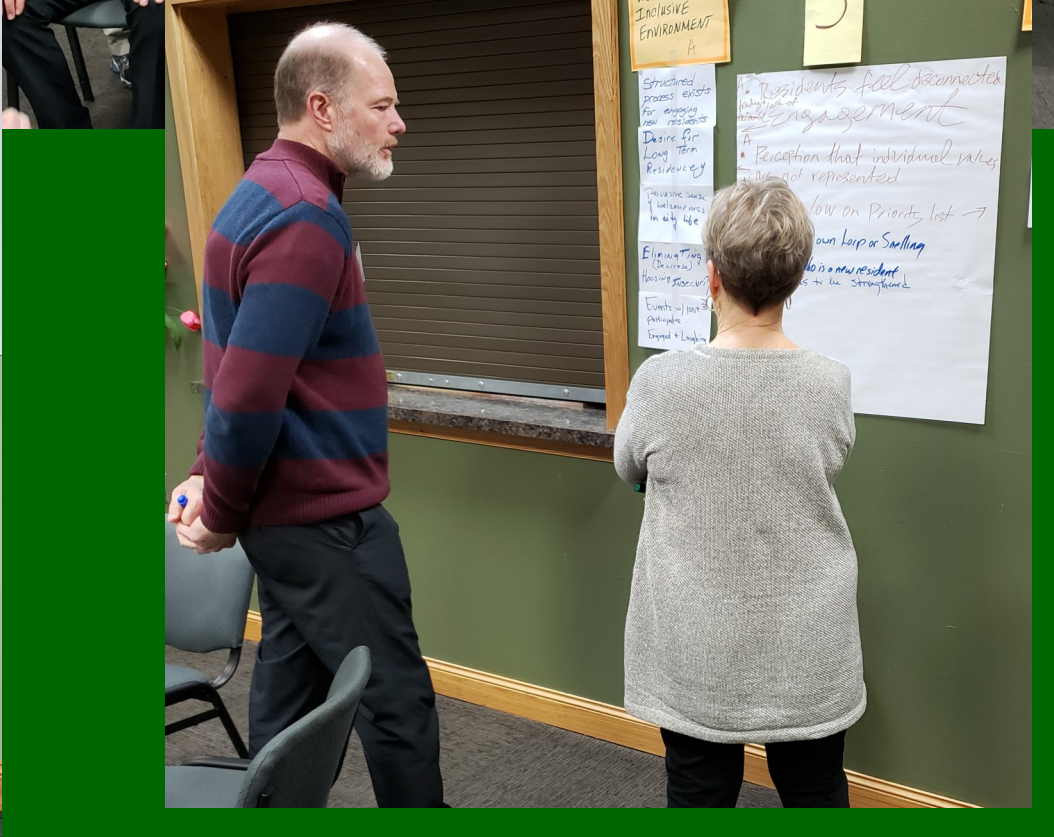
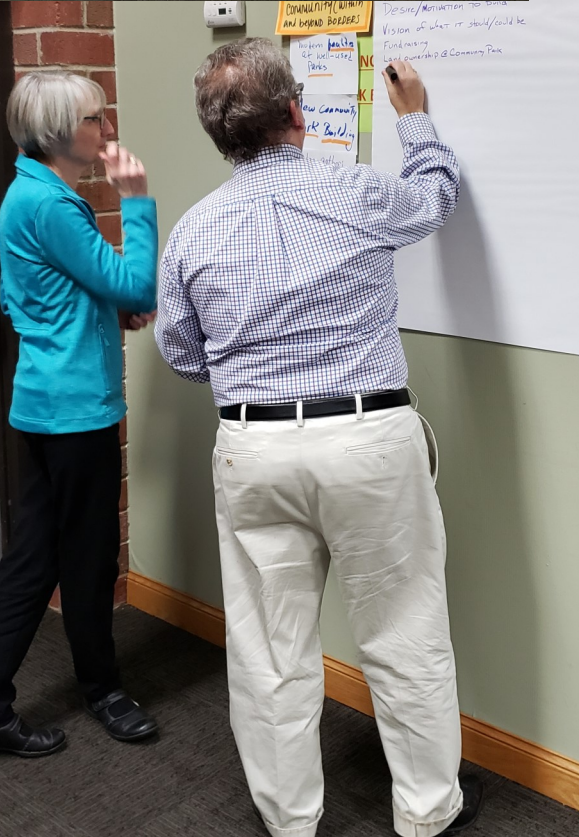
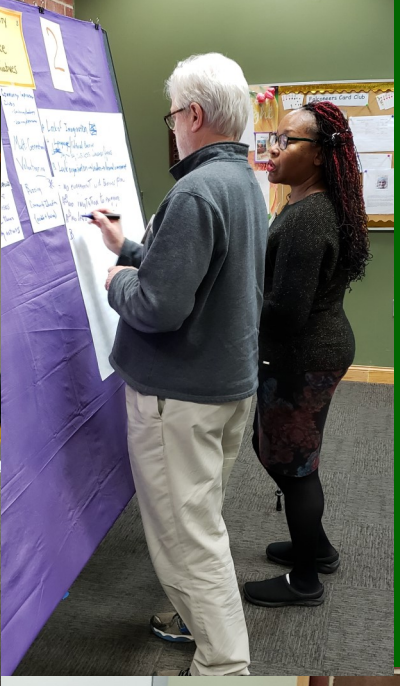
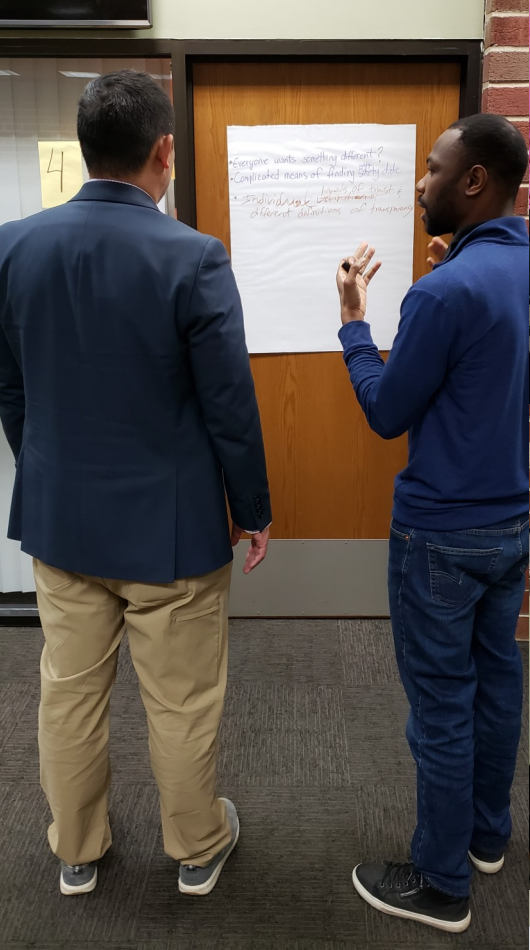
2-Year Success

1. Interactive website
2. Increased subscriptions to e-news
3. Roadmap to systems established
4. Regular town hall meetings held
5. Clear engagement plan is developed
6. Launched monthly neighborhood newsletter

First Year Priorities 2020

Strategy	Jan-Mar	Apr-Jun	Jul-Sep	Oct- Dec
Leveraging Community Involvement	Complete CEC plan	Initiate Empowerment campaign	Develop Strategic Plan for each commission	Develop business engagement plan
Showcasing our City		Decide on City logo and implement Decide Lauderdale fire contract	Develop a streetscape plan	Analyze potential for expanding existing annual events to annual festival
Creating Common Spaces	Yes/No on state bonding money			Finalize construction plans for City park If no bonding then gain consensus on alternative solutions Yes/no on alternative locations
Enhancing Public Safety	Reports received on police activity Risk identification activity in contract	Reports received on police activity Plan from Sheriff to conduct risk assessment	Reports received on police activity Learning sessions from police	Reports received on police activity
Improving Communication	Launching new website	First town hall meetings	Establish communication roadmap/systems	Create short videos (Sit down with each elected official)

WHAT NEEDS TO HAPPEN IN 5 YEARS FOR FALCON HEIGHTS TO BE CITY THAT SOARS?





Retreat Participants:

Mayor: Randy Gustafson

Council Members: Yakasah Wemyee, Pamela Harris, Mark Miazga

Environmental Commission: James Wassenberg

Community Engagement Commission: Shirley Reider

Planning Commission: John Larkin

Facilitation Team: Dr. Richard Fursman and Irina Fursman CTF

We want you involved and heard!

“Please let us know if you would like to get more involved with the City, more informed, or both. We are happy to hear from you and to partner to make Falcon Height the City that Soars!” Come to our meetings, We look forward to hearing from you!”

Falcon Heights City Council

Ways to keep informed:



<https://www.falconheights.org/>

Call: 651-792-7600

Visit: 2077 Larpenteur Avenue West

City of Falcon Heights, Minnesota 55113-5594