

**CITY OF FALCON HEIGHTS**

Regular Meeting of the Falcon Heights - Community Engagement Commission  
City Hall  
2077 West Larpenteur Avenue

**AGENDA**

February 24 at 7:00 P.M.

A. CALL TO ORDER:

B. ROLL CALL:

May\_\_\_ Kohn\_\_\_ Johnson\_\_\_  
Larrabee\_\_\_ Stegman\_\_\_

COUNCIL LIAISON

Wehyee\_\_\_

STAFF PRESENT:

Lor\_\_\_

C. Presentation

- Sue Gehrz, Former Falcon Heights Mayor, will meet with the Commissioners to
  - Briefly review the historical role of the Commission in Falcon Heights
  - Provide an update on the status of the Peace Garden fundraising and planning
  - Request assistance with engaging community members in the planning, preparation, planting and dedication of the Peace Garden.

D. Approval of Minutes:

- January 27, 2020

E. DISCUSSION

1. Spring Together
2. Continue Discussing the Strategic Planning Report

F. INFORMATION/ ANNOUNCEMENTS

G. ADJOURNMENT:

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January 27 at 7:00 P.M.

A. CALL TO ORDER:

B. ROLL CALL:

May\_X\_\_ Kohn\_AB\_\_ Johnson\_X\_\_  
Larrabee\_X\_\_ King\_AB\_\_ Stegman\_X\_\_

COUNCIL LIAISON

Wehyee\_X\_\_

STAFF PRESENT:

Lor\_X\_\_

C. Presentation

D. Approval of Minutes:

- December 16 Meeting Minutes
  - Page 3, Number 4: Take out Johnson

Stegman 1<sup>st</sup> Moved  
May 2<sup>nd</sup> Moved  
Approved 4-0

E. DISCUSSION

1. Human Rights Day Update

- Five people RSVP to the event
- Facebook shows about 30 people who are interested in the event and have seen individuals sharing the event
- Continue to promote the event

2. 2020 Goals

- Spring Together date is on Saturday, June 6 and will collaborate with Parks and Rec on activities, volunteers and Story Time
- Have two Neighborhood Liaison event (spring and fall). It will increase communications and community outreach
- Continue to update the Neighborhood Liaison Packet (Subcommittee: Larrabee, Kohn and Johnson)

- A potential collaboration with the Air National Guard on September 26, at Curtiss Field for the monument placements celebration.
  - City Staff Nandkumar will reach out to the Air National Guard on the collaboration and if the event is still taking place. We are hoping to debut the Fall Harvest event and add food trucks on the street
  - Staff will research surrounding cities regarding adult beverages at events.
- Subcommittee (Larrabee and Stegman) will review and update the New Resident Packet
  - Commissioners request staff to notify them when the city receives a new resident list. It will increase neighborhood connection and outreach.
  - Staff will reach out to apartment owners on a renter's list in order to connect with them
- City Staff, Council Liaison and Commissioner May will draft a hate speech resolution that reflects the community, values, and what Falcon Heights stands for
  - Staff will reach out to Minnesota Department of Human Rights, ACLU, Council Member Miazga, Aklilu Dunlap (Attorney) for assistance
- CEC subcommittees: Liaison, Communications, Events and Business
  - Liaison
    - work with liaisons, improve the program, recruit and have a liaison be a commissioner to help bridge the gap
  - Communications:
    - Connect with the Neighborhood Liaisons, Block Captains/Neighborhood Watch, CERTs to identify their goals. This will help CEC and how to group them in certain categories
      - Create a terminology for all groups
      - Add everyone into the same email list
  - Events: create future events for the city
    - How to increase participations?
    - Promote events
    - Create community involvement events, and city will showcase it in the website and social media
  - Business: Develop business engagement plan

### 3. Website

#### a. Community Events Page

- A page for residents to share their events and would like to invite Falcon Heights residents or their block
- Calendar is not open to business owners
- Residents have the option to share the address on the website or can advise individuals to call City Hall for the information
- Commissioner Johnson and staff will work on the site page

#### b. Neighborhood Liaison Page

- Commissioner Johnson and staff will work on the site page

F. INFORMATION/ ANNOUNCEMENTS

- February meeting: Continue to discuss the Strategic Plan

G. ADJOURNMENT:





*The City That Soars!*

## REQUEST FOR COUNCIL ACTION

<b>Meeting Date</b>	February 24, 2020
<b>Agenda Item</b>	E1
<b>Attachment</b>	Fliers
<b>Submitted By</b>	Amanda Lor, Administrative Coordinator

<b>Item</b>	Spring Together
<b>Description</b>	<p>The annual Spring Together will be on Saturday, June 6, 2020 from 11am-2pm at Curtiss Field.</p> <p>The city will introduce the first Story Time event at Spring Together. In addition, we are looking for senior participants to read.</p>
<b>Budget Impact</b>	\$100 (water, snacks, ice and juice boxes)
<b>Attachment(s)</b>	<ul style="list-style-type: none"> <li>• Event Fliers</li> </ul>
<b>Action(s) Requested</b>	Commissioners to review the fliers and vote.



# *FALCON HEIGHTS* SPRING TOGETHER

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June 8, 11AM - 2PM

POTLUCK STYLE EVENT

**CURTISS FIELD**  
**1551 IOWA AVE W.**

To honor the spirit of sharing and community, the meal will be potluck and a great opportunity, to meet many neighbors, while enjoying many flavors. Bring your favorite dish to share!  
We look forward to seeing you there!

City will provide snacks, beverages, plates and utensils  
Games and Activities,  
Story Time with Seniors  
Bounce House

Hosted by the Community Engagement Commission with support from  
Parks and Recreation

**EVENT IS WEATHER PERMITTING:  
WEATHER HOTLINE 651-792-7607  
OR FACEBOOK & TWITTER**



FALCON HEIGHTS

# *Spring Together*

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FALCON HEIGHTS

*Spring Together*

POTLUCK EVENT STLYE

June 8, 11AM - 2PM

Curtiss Field

1551 Iowa Ave. W.

To honor the spirit of sharing and community, the meal will be potluck and a great opportunity, to meet many neighbors, while *enjoying* many flavors. Bring your favorite dish to share! We look forward to seeing you there!

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*The City That Soars!*

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<b>Agenda Item</b>	E1
<b>Attachment</b>	Fliers
<b>Submitted By</b>	Amanda Lor, Administrative Coordinator

<b>Item</b>	Strategic Planning Report
<b>Description</b>	At the January 27, 2020, meeting, CEC reviewed the Strategic Planning Report. CEC will continue to review the report at the February 24, 2020, meeting.
<b>Budget Impact</b>	NA
<b>Attachment(s)</b>	<ul style="list-style-type: none"> <li>• Strategic Planning Report</li> </ul>
<b>Action(s) Requested</b>	Commissioners to review the report, provide recommendations and updates from subcommittee.

**City of Falcon Heights**  
**STRATEGIC PLAN 2019**

**MINNESOTA STATE FAIR**



**SUMMARY OF STRATEGIC OBJECTIVES**

**The City of Falcon Heights has identified eight visionary outcome areas looking ahead to 2025. These visionary outcomes are expanded into five strategic directions, 22 2-year success markers and one-year priorities.**





# CITY OF FALCON HEIGHTS VISION FOR 2025



**Falcon Heights is a  
Multi-modal,  
accessible city with  
aesthetic**



**Falcon Heights' Residents are  
informed, engaged and con-  
nected through multifaceted,  
accessible and interactive  
communication**



**Falcon Heights has a  
welcoming and  
inclusive  
environment**



**Falcon Heights has City and  
resident led dynamic  
community engagement  
activities that engender  
community participation**



**Falcon Heights has  
community led  
service initiatives**



**Falcon Heights safety needs  
are met in a trustworthy  
and transparent  
fashion for all**



**Falcon Heights is  
engaged with local  
business and  
organizations**



**Falcon Heights has spaces/  
buildings to facilitate gathering of  
our community (within and be-  
yond borders)**



## STRATEGIC DIRECTION ONE

### Leveraging Community Involvement

There is strong desire in the City to be in unison with the public as to the direction and community feel of the City and to engage with businesses more.

#### GOALS

- INTEGRATE BUSINESS WITHIN OUR COMMUNITY
- REASSESS AND REDIRECT OUR COMMISSION ACTIVITIES
- EMPOWER RESIDENTS
- IMPLEMENT CEC STRATEGIC PLAN AND INTEGRATE WITH LARGER PLAN



#### First Year Priorities

1. Initiate Empowerment campaign (Quarter 2)
2. Complete CEC plan (Quarter 1)
3. Develop Strategic Plan for each commission (Quarter 3)
4. Develop business engagement plan (Quarter 4)

#### 2-Year Success

1. Dedicated business ambassadors
2. Each commission plan has integrated into our communication plan
3. Community survey shows and increase in engagement
4. Number of resident initiated projects
5. Increase in the percentage of public participation in activities
6. Increased volunteerism by \_\_\_\_\_%
7. Empowerment campaign launched





## STRATEGIC DIRECTION TWO



### Showcasing our City

It is hoped that Falcon Heights will be known as a beautiful city with a unique feel that goes beyond the University and State Fair

#### Goals

- BEAUTIFY STREET SCAPES
- CREATE “UNIQUE TO FALCON HEIGHTS” FESTIVAL/EVENT
- IMPROVE FACILITIES



#### First Year Priorities

1. Develop a streetscape plan (Quarter 3)
2. Decide on City logo and implement (Quarter 2)
3. Analyze potential for expanding existing annual events to annual festival (Quarter 4)
4. Decide Lauderdale fire contract (Quarter 2)

#### 2-Year Success

1. Decide on festival idea
2. Implement streetscape plan
3. LOMC (LOC) League of City Membership
4. Strengthen relationship with Roseville





## STRATEGIC DIRECTION THREE



### Creating Common Spaces

The City desires to have places where the community can gather in large and small numbers to engage, recreate, and have a sense of community. Hanging in the air is the passage of the bonding bill that has the park elements.

#### Goals

- IDENTIFY SPACES FOR COMMUNITY USE
- FIX COMMUNITY PARK



#### First Year Priorities

#### 2-Year Success

1. Yes/No on state bonding money (Quarter 1)
2. Finalize construction plans for City park (Quarter 4)
  - 2.1. If no bonding then gain consensus on alternative solutions (Quarter 4)
1. Yes/no on alternative locations (Quarter 4)

1. Ground breaking Spring 2022 on City Park enhancement and new building
2. Ground breaking 2023 on no-bonding/no-building option





## STRATEGIC DIRECTION FOUR

### Enhancing Public Safety



Keeping the City and public informed on incidents that are occurring in the community as well as tips on how to reduce crime, and engage with the police and neighbors to improve safety and community.

#### Goals

- **ENHANCE PUBLIC SAFETY THROUGH INTERACTIVE AND PRO-ACTIVE POLICING**

#### First Year Priorities

#### 2-Year Success

1. Reports received on police activity *every quarter*
2. Risk identification activity in contract (Quarter 1)
3. Plan from Sheriff to conduct risk assessment (Quarter 2)
4. Learning sessions from police (Quarter 3)

1. Sheriff is conducting risk identification
2. Report from sheriff on policing activities
3. Learning topics are regular police activity



# Falcon Heights



## Weekly Newsletter

2077 Larpentour Avenue West, Falcon Heights, Minnesota 55113 | 651-792-6000 | <https://www.falconheights.org/>

### Falcon Heights Recognized for Environmental Sustainability Efforts

*GreenStep City recognized for work to conserve resources & reduce waste*

Monday, July 1, 2019, Falcon Heights, MN – The City of Falcon Heights received an award for being a GreenStep City.



## STRATEGIC DIRECTION FIVE

### Improving Communication

The City sees the need to have two-way communication with the residents. Often times the efforts to reach people are missing people who have busy lives or using different media types to get their information.

#### Goals

- IMPROVE DIRECT, INDIRECT AND 2-WAY COMMUNICAITON WITH THE CITY



#### First Year Priorities

1. Launching new website (Quarter 1)
2. First town hall meetings (Quarter 2)
3. Establish communication roadmap/systems (Quarter 3)
4. Create short videos (Sit down with each elected official (Quarter 2)

#### 2-Year Success

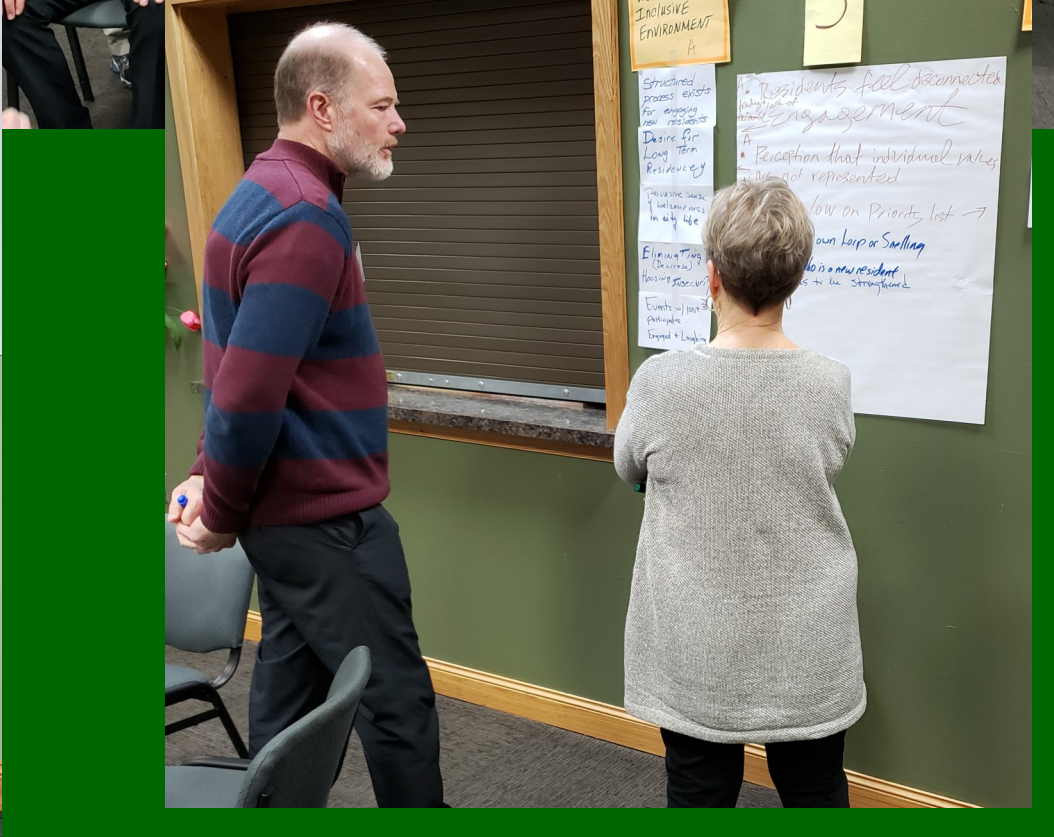
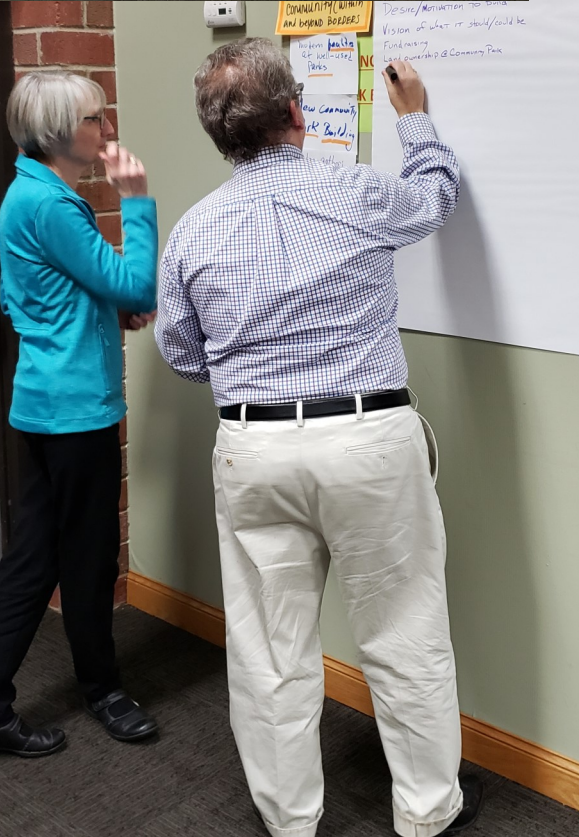
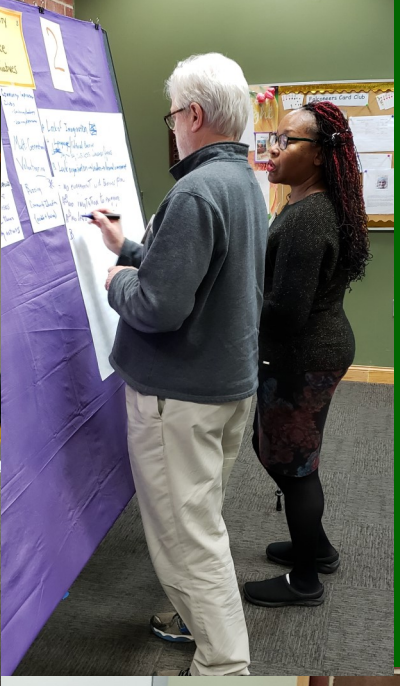
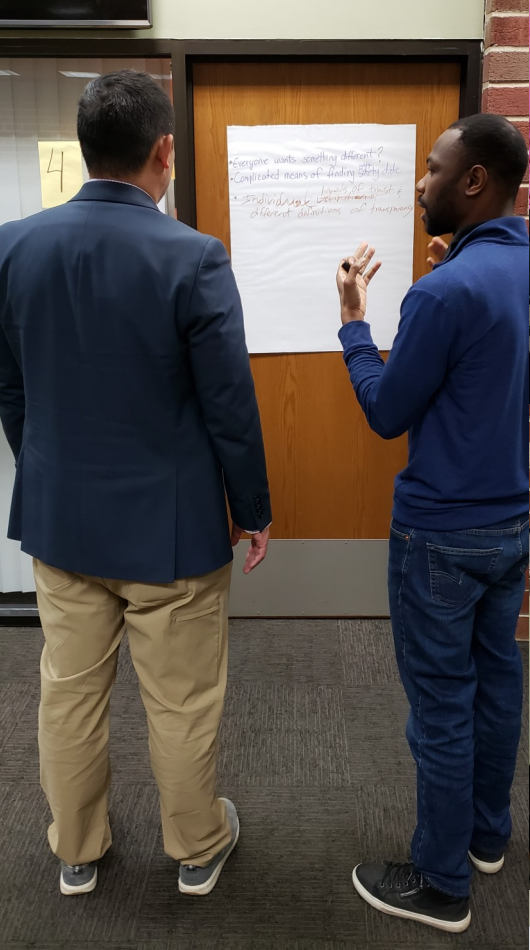
1. Interactive website
2. Increased subscriptions to e-news
3. Roadmap to systems established
4. Regular town hall meetings held
5. Clear engagement plan is developed
6. Launched monthly neighborhood newsletter

# First Year Priorities 2020

Strategy	Jan-Mar	Apr-Jun	Jul-Sep	Oct- Dec
<b>Leveraging Community Involvement</b>	Complete CEC plan	Initiate Empowerment campaign	Develop Strategic Plan for each commission	Develop business engagement plan
<b>Showcasing our City</b>		Decide on City logo and implement  Decide Lauderdale fire contract	Develop a streetscape plan	Analyze potential for expanding existing annual events to annual festival
<b>Creating Common Spaces</b>	Yes/No on state bonding money			Finalize construction plans for City park  If no bonding then gain consensus on alternative solutions  Yes/no on alternative locations
<b>Enhancing Public Safety</b>	Reports received on police activity  Risk identification activity in contract	Reports received on police activity  Plan from Sheriff to conduct risk assessment	Reports received on police activity  Learning sessions from police	Reports received on police activity
<b>Improving Communication</b>	Launching new website	First town hall meetings	Establish communication roadmap/systems	Create short videos (Sit down with each elected official)



# WHAT NEEDS TO HAPPEN IN 5 YEARS FOR FALCON HEIGHTS TO BE CITY THAT SOARS?







Retreat Participants:

Mayor: Randy Gustafson

Council Members: Yakasah Wemyee, Pamela Harris, Mark Miazga

Environmental Commission: James Wassenberg

Community Engagement Commission: Shirley Reider

Planning Commission: John Larkin

Facilitation Team: Dr. Richard Fursman and Irina Fursman CTF

## We want you involved and heard!

*"Please let us know if you would like to get more involved with the City, more informed, or both. We are happy to hear from you and to partner to make Falcon Height the City that Soars!" Come to our meetings, We look forward to hearing from you!"*

*Falcon Heights City Council*

Ways to keep informed:



<https://www.falconheights.org/>

Call: 651-792-7600

Visit: 2077 Larpenteur Avenue West

City of Falcon Heights, Minnesota 55113-5594