

PROGRAMMING

- PRODUCTION SERVICES:**

- Falcon Heights Human Rights Day, 2/3 {171 Facebook views}
- Cities Speak Podcast with Councilmember Kay Andrews {213 Facebook views}
- Roseville Area Job Fair, 2/25 {154 Facebook views}
- CTV’s Focus On Food Live, 2/4 {2.6k Facebook views} {168 VOD web views}
- Tuesday with a Scholar Series: RC Library, (3 programs in February)

- **NEW PROGRAMS on CTV CHANNELS** (107 Total) = 114.5 hours of programming

- **CITY MEETINGS** (28 Total): 2 – Falcon Heights city meeting web streams

- **NORTH SUBURBAN COMMUNICATIONS COMMISSION** Next Meeting 3/11

- **RAMSEY COUNTY BOARD MEETINGS:** 4, [Carried LIVE weekly, Ch. 19 – Tues. 9am]

- **RV 623 SCHOOL BOARD MEETINGS:** 1, [Live Ch20 & web] 2/11

- **RICE CREEK WATERSHED Meetings:** 2, 2/12 & 2/26

- **ADDITIONAL OUTSIDE PROGRAMMING:**

- Roseville Area High School Concerts (5), 2/10, 2/19, 2/24, 2/26 {846 FB views total}
- RAHS Boys Basketball (3), 2/7, 2/18, 2/28 {386 FB Views total}
- RAHS Girls Basketball vs. Mounds View, 2/7
- RAHS Boys Hockey, 2/13
- Cities Speak Podcast with RC Commissioner Nicole Joy Frethem, 2/13

| Website <i>(2/14 launch)</i> | December | January | February |
|---|----------|---------|----------|
| Total Visitors (Page Views) | 2246 | 2542 | 2721 |
| F. Heights/CTV Landing <i>(Page Views)</i> | 87 | 82 | 81 |
| F. Heights - Meeting | 94 | 43 | 64 |
| F. Heights – City Council | 94 | 40 | 39 |

| Social Media | December | January | February |
|--------------------------|----------|---------|----------|
| CTV Facebook posts | 87 | 86 | 80 |
| CTV Facebook Total Likes | 1088 | 1135 | 1176 |