

May 2020 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Roselawn Memorial Day Service, 5/25, Live [502 FB views]
 - (7) Cities Speak shows, featuring many elected officials
- NEW PROGRAMS on CTV CHANNELS (121 Total) = 135.5 hours of programming
- CITY MEETINGS (36 Total): 2 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION 5/21, virtual via Zoom
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- ROSEVILLE 623 SCHOOL BOARD MEETINGS: 2, [Live Ch. 19 & web] 5/12 & 5/26
- RICE CREEK WATERSHED Meetings: 3, 5/11, 5/13, 5/27
- ADDITIONAL PROGRAMMING:
 - Chamber Check In, (5 shows) w/TC North Chamber {avg 250-270 FB views}
 - Governor's Press Conference (Spanish translation) 5/13, 5/20. 5/29, 5/30, 5/31
 - (5) Ramsey County COVID Town Hall Meetings

Website	March	April	May
Total Visitors (Page Views)	2197	2563	2257
F. Heights/CTV Landing (Page Views)	43	48	131
F. Heights - Meeting	27	81	321
F. Heights - City Council	21	35	166

Social Media	February	March	April
CTV Facebook posts	March	April	May
CTV Facebook Total Likes	95	116	103