

July 2020 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Falcon Heights Unity Day, 7/7 [338 Facebook views]
 - Candlelight Vigil in FH, 7/6 [817 Facebook views]
 - **CTV Points of Light** Signature program, 7/20 [390 Facebook views] {featuring local places of worship}
 - LIVE Virtual Town Hall: 66A Marty/Hausman, 7/9 Channel 15/859
 - LIVE Virtual Town Hall: 66B Marty/Lesch, 7/8 Channel 15/859
- NEW PROGRAMS on CTV CHANNELS (120 Total) = 117 hours of programming
- CITY MEETINGS (38 Total): 2 Falcon Heights city meetings + web stream
- NORTH SUBURBAN COMMUNICATIONS COMMISSION July 16 [135 Facebook views]
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- ROSEVILLE 623 SCHOOL BOARD MEETINGS: 0 in July [Live Ch. 19 & web]
- RICE CREEK WATERSHED Meetings: 2, 7/8 & 7/22
- ADDITIONAL PROGRAMMING:
 - Chamber Check In (4 shows LIVE on Ch15/859 + Facebook Fridays @ 11:30a)
 Cities Speak (5 shows) featuring city and communications officials
 [Peter Lindstrom, Emily Dunsworth, Tara Jebens-Singh]
 - Governor's Press Conference (Spanish/Hmong/Somali translation) 7/22 & 7/30
 - Candidates Speak Out: House 38B, 41A, 41B, 42A, 42B, 66A; Senate 38, 41, 42, 43, 66; County Commissioner D1, D2, D7 {all on CTV website}

Website	May	June	July
Total Visitors (Page Views)	2257	2785	1758
F. Heights/CTV Landing (Page Views)	131	67	30
F. Heights - Meeting	321	82	42
F. Heights – City Council	166	79	40
Social Media	May	June	July
CTV Facebook posts	103	84	98
CTV Facebook Total Likes	1559	1606	1621