

August 2020 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Candidates Speak Out: Recording city candidates running for office (30 videos recorded)
- NEW PROGRAMS on CTV CHANNELS (100 Total) = 145 hours of programming
- **CITY MEETINGS** (43 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION next meeting, Sept. 17
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: none in Aug, [Live Ch. 20 & web]
- RICE CREEK WATERSHED Meetings: 2, 8/11 & 8/25
- ADDITIONAL PROGRAMMING:
 - Chamber Check In (3 shows LIVE, Ch15/859 + Facebook, Fridays @ 11:30a) partnership w/TC North Chamber {avg. 250-270 Facebook views per show
 - Cities Speak (2 shows) featuring city and communications officials
 [Curtis Johnson, RV Schools & Priscilla Mayowa]
 - TC North Chamber of Commerce Annual Meeting, 8/26
 - Ramsey County COVID update w/Spanish subtitles, (4) 8/4, 8/11, 8/18, 8/25
 - St. Paul Saints Baseball (Live on Ch14) 11 games in August

Website	June	July	Aug
Total Visitors (Page Views)	2785	1758	2577
F. Heights/CTV Landing (Page Views)	67	30	45
F. Heights - Meeting	82	42	47
F. Heights – City Council	79	40	47

Social Media	June	July	Aug
CTV Facebook posts	84	98	66
CTV Facebook Total Likes	1606	1621	1638