

## **September 2020**Programming, Website & Social Media



## **PROGRAMMING**

- PRODUCTION SERVICES:
  - Curtiss Field 100<sup>th</sup> Anniversary Ceremony, 9/26, (320 FB views so far)
  - Roseville High School Soccer: 9/15, 9/29 {both doubleheaders}
  - Roseville High School Swimming, 9/17
- NEW PROGRAMS on CTV CHANNELS (134 Total) = 160 hours of programming
- CITY MEETINGS (45 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION 9/17
- RAMSEY COUNTY BOARD MEETINGS: 3, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 1, 9/22 [Live & web]
- RICE CREEK WATERSHED Meetings: 2, 9/9 & 9/23
- ADDITIONAL PROGRAMMING:
  - Chamber Check In (3 shows) partnership w/TC North Chamber
  - Cities Speak (3 shows) featuring city and communications officials
  - Ramsey County COVID update w/Spanish subtitles, (3) 9/1, 9/15, 922
  - Ramsey County Disaster Preparedness Town Hall, 9/29 Live Ch15/859
  - Ramsey County Food/Basic Needs Conversation, 9/28 Live Ch15/859
  - Senate 66 & House 66A LWV Candidates Forum, 9/10

Website	July	Aug	Sep
Total Visitors (Page Views)	1758	2577	4,830
F. Heights/CTV Landing (Page Views)	30	45	80
F. Heights - Meeting	42	47	90
F. Heights – City Council	40	47	110

Social Media	July	Aug	Sep
CTV Facebook posts	98	66	74
CTV Facebook Total Likes	1621	1638	1666