

October 2020 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Cities Speak (5 shows) featuring city and communications officials {Katie McMahon episode, 1.1k Facebook views}
 - Chamber Check In (5 shows) partnership w/TC North Chamber
- NEW PROGRAMS on CTV CHANNELS (120 Total) = 146.25 hours of programming
- CITY MEETINGS (43 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION next meeting 12/5
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 2, 10/13 & 10/27 [Live Ch. 20 & web]
- RICE CREEK WATERSHED Meetings: 3, 10/4, 10/26, 10/28
- ADDITIONAL PROGRAMMING:
 - Roseville Area HS Volleyball (3) LIVE 10/8, 10/20, 10/29
 - Roseville Area HS Football (2), LIVE 10/24 & 10/30
 - Ramsey County COVID Testing Conversation, LIVE 10/28
 - Hmong Listening Session- Child Abuse/Neglect, 10/20

Website	Aug	Sep	Oct
Total Visitors (Page Views)	2577	4,830	7,359
F. Heights/CTV Landing (Page Views)	45	80	119
F. Heights - Meeting	47	90	158
F. Heights - City Council	47	110	140

Social Media	Aug	Sep	Oct
CTV Facebook posts	66	74	101
CTV Facebook Total Likes	1638	1666	1674