

November 2020 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - FH Mayor Addresses FH Fire Department video, 11/6
 - NYFS Campaign videos (2) "Trauma to Transformation" & "Bridging the Gap"
 - Cities Speak (3 shows) featuring city and communications officials including FH Volunteer Firefighter Asha Thao. {Beverly Xie-895 Facebook views}
 - Chamber Check In (3 shows) partnership w/TC North Chamber
 - Roseville HS Sports (2-Football, 3-Volleyball) ALL LIVE
- NEW PROGRAMS on CTV CHANNELS (112 Total) = 129 hours of programming
- CITY MEETINGS (43 Total): 4 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION Live 11/18
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 1, 11/10 [Live Ch. 18]
- RICE CREEK WATERSHED Meetings: 1, 11/10
- ADDITIONAL PROGRAMMING:
 - Governor Address Translation (Spanish, Hmong, Somali) LIVE 11/10 & 11/18
 - Africans and African-Americans Listening Session, 11/11

Website	Sep	Oct	Nov
Total Visitors (Page Views)	4,830	7,359	4,129
F. Heights/CTV Landing (Page Views)	80	119	59
F. Heights - Meeting	90	158	69
F. Heights – City Council	110	140	41

Social Media	Sep	Oct	Nov
CTV Facebook posts	74	101	75
CTV Facebook Total Likes	1666	1674	1693