

January 2021 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Compass Program Series
 - Lack of Broadband, Live 1/14
 - Food Insecurity in North Suburbs, Live 1/28
 - **Cities Speak** (4 shows) featuring city and communications officials {Rick Montour, Erika Scheider, Kari Neidfeldt Thomas}
 - Chamber Check In (4 shows) partnership w/TC North Chamber
 - Governor Address Translation (Spanish, Hmong, Somali) LIVE 1/6
- NEW PROGRAMS on CTV CHANNELS (124 Total) = 155 hours of programming
- CITY MEETINGS (45 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION Next Meeting 2/18
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 1, 1/13 [Live Ch. 18]
- RICE CREEK WATERSHED Meetings: 2, 1/13 & 1/26
- ADDITIONAL PROGRAMMING:
 - Roseville High School Sports, Live 1/14, 11/15, 1/19, 1/21, 1/27, 1/29, 1/30
 - Senate District 66 Virtual Town Hall, 1/23

Website	Nov	Dec	Jan
Total Visitors (Page Views)	4,129	1,960	4,998
F. Heights/CTV Landing (Page Views)	59	69	68
F. Heights - Meeting	69	107	55
F. Heights – City Council	41	115	60

Social Media	Nov	Dec	Jan
CTV Facebook posts	75	55	49
CTV Facebook Total Likes	1692	1693	1706