

March 2021 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Compass Program Series:
 - Changing the Landscape of Land Use, Live 3/25
 - Cities Speak (5 shows) featuring city and communications officials {quests include Trista Matascastillo, Dr. Lynn Ogawa & Jacob Loesch}
 - Chamber Check In (4 shows) 3/5, 3/12, 3/19 3/26; partnership w/TC North Chamber
 - Governor Address Translation (Spanish, Hmong, Somali) LIVE, 3/9, 3/12 & 3/26
 - Governor State of the State Translation (Spanish, Hmong, Somali) LIVE, 3/28
 - Twin Cities North Chamber GALA, LIVE 3/25
 - Out to Lunch (Restaurant Business Feature), 2 shows,
- NEW PROGRAMS on NineNorth CHANNELS (130 Total) = 173 hours of programming
- CITY MEETINGS (50 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION Next Mtg May 20
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 2, 3/16 & 3/30 [Live Ch. 18 & web]
- RICE CREEK WATERSHED Meetings: 2, 3/9 & 3/24
- ADDITIONAL PROGRAMMING:
 - Roseville HS G/B Basketball & G/B Hockey, (8) games

Website	Jan	Feb	Mar
Total Visitors (Page Views)	4,998	3,800	2,900
F. Heights/NN Landing (Page Views)	68	55	31
F. Heights - Meeting	55	54	66
F. Heights – City Council	60	49	50

Social Media	Jan	Feb	Mar
NN Facebook posts	49	65	63
NN Facebook Total Likes	1706	1722	1725