

February 2021 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Compass Program Series -
 - Working to End Human Trafficking, Live 2/11
 - Expanding News Desert, Live 2/18
 - Homeless in the Suburbs, Live 2/25
 - Cities Speak (3 shows) featuring city and communications officials {Julie Strahan, Rich Dujmovic, Wayne Groff)
 - Chamber Check In (2 shows) 2/12 & 2/26; partnership w/TC North Chamber
 - Governor Address Translation (Spanish, Hmong, Somali) LIVE, 2/17 & 2/25
- NEW PROGRAMS on CTV CHANNELS (117 Total) = 154 hours of programming
- CITY MEETINGS (41 Total): 2 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION LIVE, 2/18
- RAMSEY COUNTY BOARD MEETINGS: 3, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 2, 2/9 & 2/23 [Live Ch. 18]
- RICE CREEK WATERSHED Meetings: 2, 2/10 & 2/24
- ADDITIONAL PROGRAMMING:
 - Roseville HS Girls & Boys Basketball: LIVE 2/2, 2/16, 2/25, 2/26
 - Roseville HS Girls & Boys Hockey: LIVE 2/4, 2/18, 2/20, 2/24,

Website	Dec	Jan	Feb
Total Visitors (Page Views)	1,960	4,998	3,800
F. Heights/CTV Landing (Page Views)	69	68	55
F. Heights - Meeting	107	55	54
F. Heights – City Council	115	60	49

Social Media	Dec	Jan	Feb
CTV Facebook posts	55	49	65
CTV Facebook Total Likes	1693	1706	1722