

April 2022 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - TC North Chamber Check In (3 shows + Special); LIVE every other Friday @ 11:30am
 - Out to Lunch: The Good Earth, 4/6
 - Roseville Strings Ensemble concert Spring Serenade, 4/10
- NEW PROGRAMS on NineNorth CHANNELS (136 Total) = 156 hours of programming
- CITY MEETINGS (51 Total): 2 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION next mtg May 19th
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 2, 4/12 & 4/26 [Live Ch. 18 & web]
- RICE CREEK WATERSHED Meetings: 2, 4/13 & 4/27
- ADDITIONAL PROGRAMMING:
 - Ramsey County (RCLLG) From Pandemic to Endemic, 4/8
 - Roseville Area High Schools Concert: 4/21, 4/22
 - Roseville Area High School Sports: 4/19

NineNorth Website	February	March	April
Total Users/Visits NN website	2,100	2,300	2,100
FH Landing Page on NN - views	21	31	20
FH Meetings Page - views	66	44	74
FH Council Mtg. Page - views	83	53	45

NineNorth Social Media	February	March	April
Facebook posts	89	97	95
Facebook Page Reach*	5,138	2,559	2,193

^{*} The number of <u>people</u> who saw any content from your Page or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.