

August 2022 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - Twin City North Chamber Check In (2 shows); LIVE every other Friday @ 11:30am
 - Out to Lunch State Fair Food, 8/22
- NEW PROGRAMS on NineNorth CHANNELS (104 Total) = 112 hours of programming
- CITY MEETINGS (47 Total): 2 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION 7/21/22 Live
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 0, [Live Ch. 18 & web]
- RICE CREEK WATERSHED Meetings: 2, 8/10 & 8/22
- ADDITIONAL PROGRAMMING:
 - HS Volleyball Roseville vs SLP, 8/30
 - St. Paul Saints Baseball home games, Cable Ch. 14 & 799 only, Live

NineNorth Website	June	July	August
Total Users/Visits NN website	4,500	2,100	2,000
FH Landing Page on NN - views	36	41	27
FH Meetings Page - views	60	46	59
FH Council Mtg. Page - views	17	26	40

NineNorth Social Media	June	July	August
Facebook posts	89	98	111
Facebook Page Reach*	7,258	6,388	6,332

^{*} The number of <u>people</u> who saw any content from your Page or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.