

July 2022 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - FH Ice Cream Social, 7/25
 - Canadian Oxcart Visits FH, 7/19
 - Twin City North Chamber Check In (2 shows); LIVE every other Friday @ 11:30am
 - Minnesota Tourism Update, 7/27
 - American Legion Baseball (Rosetown), 2 games Live 7/5 & 7/6
- NEW PROGRAMS on NineNorth CHANNELS (92 Total) = 99 hours of programming
- **CITY MEETINGS** (47 Total): 2 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION 7/21 Live
- RAMSEY COUNTY BOARD MEETINGS: 2, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 0, [Live Ch. 18]
- RICE CREEK WATERSHED Meetings: 2, 7/13 & 7/27
- ADDITIONAL PROGRAMMING:
 - St. Paul Saints Baseball home games, Cable Ch. 14 & 799 only, Live
 - Grow Solar Seminar, 7/21

NineNorth Website	May	June	July
Total Users/Visits NN website	2,600	4,500	2,100
FH Landing Page on NN - views	18	36	41
FH Meetings Page - views	75	60	46
FH Council Mtg. Page - views	47	17	26
NineNorth Social Media	May	June	July
Facebook posts	95	89	98
Facebook Page Reach*	6,725	7,258	6,388

^{*} The number of <u>people</u> who saw any content from your Page or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.