

## June 2022 Programming, Website & Social Media



## **PROGRAMMING**

- PRODUCTION SERVICES:
  - Falcon Heights Spring Ahead (NN), 6/10 [FB Reach 105]
  - Twin City North Chamber Check In (2 shows); LIVE every other Friday @ 11:30am
  - Cities Speak, (Guest Jack Linehan, FH City Admin) 6/16 {FB Reach 50}
- NEW PROGRAMS on NineNorth CHANNELS (112 Total) = 119.5 hours of programming
- CITY MEETINGS (48 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION Special Meeting, 6/23 Live
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV 623 SCHOOL BOARD MEETINGS: 2, 6/14 & 6/28 [Live Ch. 20 & web]
- RICE CREEK WATERSHED Meetings: 2, 6/8 & 6/22
- ADDITIONAL PROGRAMMING:
  - RCLLG: Public Safety Update w/John Choi, 6/10
  - Roseville Area HS Graduation Ceremony, Live 6/4
  - Fairview ALC Graduation, 6/6 Live
  - St. Paul Saints Baseball home games, Cable Ch. 14 & 799 only, Live

NineNorth Website	April	May	June
Total Users/Visits NN website	2,100	2,600	4,500
FH Landing Page on NN - views	25	18	36
FH Meetings Page - views	74	75	60
FH Council Mtg. Page - views	45	47	17
NineNorth Social Media	April	May	June
Facebook posts	95	95	89
Facebook Page Reach*	2,193	6,725	7,258

<sup>\*</sup> The number of <u>people</u> who saw any content from your Page or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.