

May 2022 Programming, Website & Social Media



PROGRAMMING

- PRODUCTION SERVICES:
 - RV Business Council Legislative Review, 5/25
 - TC North Chamber Check In (2 shows); LIVE every other Friday @ 11:30am
 - Out to Lunch: Grateful Table, 5/10 {FB Reach 104}
 - Roseville HS Sports/Concerts: (9) events total Live partnering with 623 Prods.
- NEW PROGRAMS on NineNorth CHANNELS (135 Total) = 184 hours of programming
- CITY MEETINGS (39 Total): 3 Falcon Heights city meetings + web streams
- NORTH SUBURBAN COMMUNICATIONS COMMISSION 5/19 Live
- RAMSEY COUNTY BOARD MEETINGS: 4, [LIVE Tuesdays, Ch. 19 9am]
- RV623 SCHOOL BOARD MEETINGS: 2, 5/10 & 5/24 [Live Ch. 20 & web]
- RICE CREEK WATERSHED Meetings: 2, 5/11 & 5/25
- ADDITIONAL PROGRAMMING:
 - 2022 Roseville Open Figure Skating, (31 hours) live on cable & web
 - 2022 MN Books Awards, 5/18
 - Ordination of Priests-St. Paul Cathedral, 5/28

NineNorth Website	March	April	May
Total Users/Visits NN website	2,300	2,100	2,400
FH Landing Page on NN - views	31	25	17
FH Meetings Page - views	44	74	74
FH Council Mtg. Page - views	53	45	45

NineNorth Social Media	March	April	May
Facebook posts	97	95	95
Facebook Page Reach*	2,559	2,193	6,725

^{*} The number of <u>people</u> who saw any content from your Page or about your Page, including posts, stories, ads, social information from people who interact with your Page and more.